

## **Notable Companies**









































































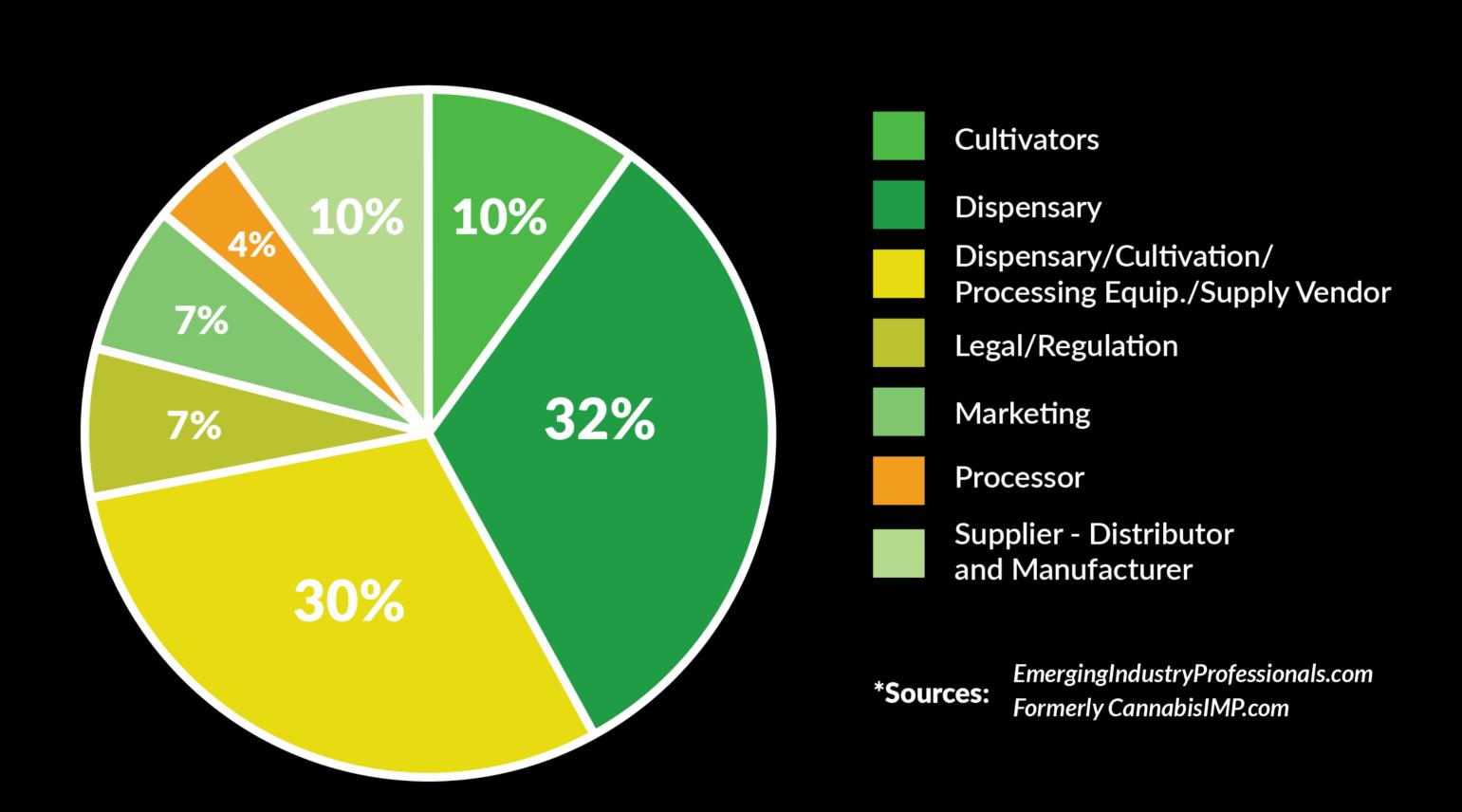


# GIP

# Audience Information

Attendees, Exhibitors, & Industries

### EIP's Top Participant Industries



#### **AUDIENCE STATISTICS\***

#### **QUALITY CONTENT**

- » 15,000 Total Pgs.
- » 10,000 Pgs Indexed by Google
- » 1,000 News Articles

#### **QUALIFIED USERS**

- » 5,000 Search Strings
- » 12,000 Profiles Viewed/Mth
- » 40,000 Companies Searching

#### **REAL OPPORTUNITIES**

- » 1,000,000 Annual Page Views
- » 720 Incoming Traffic URLs
- » Small through Fortune 500

<sup>\*</sup> Audience Statistics – Cumulative From BE, EIP, and Predecessor Processor Expos & Sites.